

NEW MEDIA INTERNSHIP AVAILABLE WITH LOCAL ARTS MAGAZINE

April 9, 2010

The local arts magazine Bourgeon has an IMMEDIATE OPENING for college student or graduate seeking experience in new media promotions. This position is unpaid (up to 21 hours per week, flexible schedule). Selected intern will gain real world experience working as part of established, connected, community-based publishing team.

Bourgeon's mission, through our online publication and community initiatives, is twofold: to increase participation in the arts and to improve access to the arts. Bourgeon serves as a bridge-builder between contemporary artists and audiences. Founded in 2005, Bourgeon projects the voices of artists, helping them document their work, and leading audience toward personal and social understanding of arts issues and art-forms. Visit our website at www.bourgeononline.com.

Position Description

The successful candidate will:

- Work closely with the editorial staff in projection of content through branded social media, development of partnerships for content projection.
- Tirelessly and shamelessly seek opportunities to connect the magazine's services to potential readers, and potential advertisers.
- Participate in business strategy development, and have the skills and clarity to influence development of new initiatives.

Required Experience/Skills:

College student or graduate student

Excellent interpersonal, written, and verbal communication skills

Native new media experience or relevant work experience

Outstanding work ethic

Reliable and punctual

Attention to detail

Willingness to work within brand

Experience with Photoshop, Web design, Web maintenance a plus

SERIOUS INQUIRIES ONLY

This is a three month internship with potential opportunity to continue through the fall for the right candidate. Intern will begin between June 1 and June 15, 2010.

Interested candidates should send resumes and covers to Robert Bettmann, Editor, at rob@dayeight.org